

Scott Ellis "Digital MacGyver" ~ DBA, LLM, MBA, CFP, MCTP, MCP

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<https://www.linkedin.com/in/digitalmacgyver>

Product Designer

Design Thinking • User Experience (UX) • System Design • Design Systems • Leadership • Head of Design

Innovative and collaborative enterprise product designer with over four decades of experience in UX/UI design, system architecture, and human-centric design. Proven track record in creating scalable, intuitive enterprise solutions for complex workflows, including hybrid cloud environments, application integrations, and identity management. Adept at designing user experiences that drive business transformation, enhance efficiency, and deliver measurable impact. Experienced in leading cross-functional teams, mentoring designers, and implementing design systems to ensure consistency and excellence. Passionate about solving complex challenges, fostering collaboration, and delivering user-focused solutions in fast-paced, global environments.

Core Competencies

Human-Centric Design, Design Thinking, Strategic Vision, Creative Direction, Product Design, User Interface (UI) Design, User Experience (UX) Design, Design Systems Development, Agile Methodologies, Cross-Functional Collaboration, Stakeholder Engagement, Prototyping and Wireframing, Usability Research, Workflow Optimization, Data-Driven Design, Scalable System Architecture.

Technology Experience: Figma, Adobe Creative Suite, Adobe Experience Platform, Microsoft Power Platform (Power Automate, Power Apps, Power BI), SharePoint, Microsoft 365, Azure, AWS, Dynamics 365 Business Central, Salesforce Pardot, Workday, Jira, Confluence, Miro, Slack, MS Teams, QlikView, Smartsheet, Asana, ClickUp, HubSpot, Camtasia, Wix, Zapier, SQL, Data Factory, Logic Apps, Identity Management (LDAP, OAuth, MFA), Microsoft Entra, Intune, Exchange, VMware, Microsoft Fabric, CoPilot, Smartly.

Experience

DIGITAL MACGYVER Founder & Head of Design DEC 1985 - PRESENT

- Designed and implemented Microsoft 365-based intranet solutions for organizations with over 10,000+ users, enhancing collaboration and reducing search time by 40%.
- Designed and implemented secure application integrations, streamlining communication between on-premises and SaaS platforms.
- Spearheaded the design and development of scalable enterprise-level solutions, including financial forecasting tools and content management systems, improving workflow efficiency and driving business transformation for global clients.
- Pioneered innovative UX/UI strategies by leveraging data-driven insights and usability testing, resulting in a 30% increase in user satisfaction and measurable business impact for enterprise clients.

Skills: Enterprise Product Design, User Experience (UX) Design, UI/UX Prototyping, Design Systems Implementation, Usability Research & Testing, Cross-Functional Team Leadership, Data-Driven Design, Workflow Optimization, Agile Development Processes, Stakeholder Communication

MOTION RECRUITMENT Senior Product Designer - Employee Experience APR 2024 - PRESENT

- Designed and Implemented SharePoint Intranet for national charter school organization used by 5500+ members.
- Led usability testing initiatives to gather feedback, iterate on designs, and deliver polished products aligned with user needs and business goals, reducing task completion times by 30%.
- Collaborated with cross-functional teams, including Product Managers, Developers, and HR stakeholders, to ideate, prototype, and implement user-centered solutions that enhanced employee engagement and satisfaction.

Skills: User Experience (UX) Design, Employee Experience Design, User-Centered Design, Usability Testing, Prototyping and Wireframing, Stakeholder Collaboration, Design Systems, Workflow Optimization, Agile Methodologies, Cross-Functional Team Collaboration

BLUEROCK CONSULTING Senior Product Designer - Design Systems OCT 2023 - PRESENT

- Redesigned enterprise websites and applications, increasing user engagement by 30%.
- Collaborated with engineering teams to deliver scalable design systems integrated with enterprise architecture standards.
- Led the redesign of GE Vernova's enterprise application, improving usability by 25% and increasing user engagement by 30% through user-focused workflows and innovative UI strategies.
- Partnered with SymphonyAI to develop AI-driven dashboards and analytics tools, enabling actionable insights that improved operational efficiency by 20%.

Skills: Design Systems Development, Scalable UX/UI Design, Enterprise Application Design, Cross-Functional Collaboration, User-Centered Design, Prototyping and Wireframing, Data Visualization, AI-Driven UX Design, Agile Methodologies, Usability Optimization.

WELOCALIZE Senior Manager, Enterprise Applications Architect - UX/CX/EXP/UI - NLP/NLM/AI JUNE 2015 - MAY 2023

- Employee Experience Enhancement: Developed and deployed innovative UX/UI strategies across Intranet, Extranets, and MS Teams, leading to a 30% increase in user satisfaction and collaboration.
- Design Thinking Champion: Spearheaded design thinking initiatives, driving a culture of innovation and contributing to a 40% decrease in project delivery time.
- Enterprise Applications Architecture: Led design and implementation of Microsoft 365 solutions, resulting in a streamlined user experience and 25% improvement in overall employee engagement.
- Led the technology team in the implementation and certification for GDPR, ISO 127001, and ISO 9001

Skills: Enterprise Product Design, User Experience (UX) Design, UI/UX Prototyping, Design Systems Implementation, Usability Research & Testing, Cross-Functional Team Leadership, Data-Driven Design, Workflow Optimization, Agile Development Processes, Stakeholder Communication, Employee Experience, Product Design, Power BI, Power Automate, PowerApps, MS Entra, Leadership, Intune, SharePoint, M365 Administration

SLALOM CONSULTING Senior SharePoint Solutions Architect - Digital Media Consultant DEC 2009 - APR 2014

- Lead the creation of the Portals Practice in Portland Office, driving revenue to 3 million
- Designed Digital Playbook for repeatable Intranet designs reducing overhead by 43%
- Lead the organization on SharePoint 2010, including the design and deployment of the Vancouver 2010 Olympic website.

Skills: Customer Experience, Product Design, Business Process Automation, User Experience Design (UED), Design Thinking, SharePoint, User Experience (UX)

Additional Experience Available on Portfolio... <https://www.digitalmacgyver.com/portfolio> DEC 1985 - DEC 2009

Education

Argosy University - Seattle - Dr.BA, Business Administration
Argosy University - Seattle - M.BA, Business Administration
University of the West of England - LLM, Law
Champlain College - BS, Digital Forensics
Pioneer Pacific College - A.AS, Para-Legal Studies
Pioneer Pacific College - A.AS, Computer Science

Certifications

Microsoft Certified Professional
Microsoft Certified Technology Specialist - SharePoint - Microsoft
SharePoint Innovations Master Instructor - SharePoint Innovations
Microsoft SharePoint, Administrator (MCITP)
Certified Master SharePoint Instructor - Aivea
ITIL v3 - Master Certified
Certified discover-e Administrator - Discovery-e Legal
Computer Forensic Professional Certification - Oregon State University