

A Bit About Me

Three words that describe me best: **Creator ~ Maker ~ Designer**

I noticed things for a living and try to point them out to people. I'm a teacher. I've started a couple companies more than a couple. I do projects and I try to make a ruckus.

Product Designer | UX/UI/EX/CX/AI

Innovative Product Designer with 30+ years in UX/UI/EX/CX/AI. Expert in human-centric design and strategic thinking. Proven track record in leading cross-functional teams to create user-friendly, impactful products. Skilled in project planning, creative direction, and customer management. Passionate about leveraging cutting-edge technology to enhance user experiences and achieve business goals. Known for increasing user satisfaction, streamlining processes, and improving collaboration. Dedicated to continuous learning and applying the latest design trends and technologies. Ready to bring expertise and creativity to drive success in your organization.

Qualifications

30+ Years of Experience | Human-Centric Design | Strategic Thinking | Leadership | Project Planning | Technology Proficiency | Process Improvement | Agile Methodologies | Stakeholder Engagement | Continuous Learning | Communication | Creative Direction | Customer Management | Innovative Problem Solving | Team Building

TECH EXPERIENCE: SharePoint | Power Platform | [Power Automate, Apps, Power BI] | Microsoft Fabric | Adobe Creative Suite | Adobe Experience Platform | Microsoft 365 | Camtasia | Salesforce - Pardot | Dynamics Business Central | Jira - Confluence | Slack | Wix | Webflow | Tableau | Qlikview | Hubspot | Asana | SQL | React | HTML

Work Experience

DIGITAL MACGYVER **Founder & Designer - UX/UI/CX/AI/EX** **DEC 1985-PRESENT**

- I am a seasoned Digital MacGyver with 3+ decades of experience in UX/UI/CX/AI/EX and design psychology. I am passionate about helping companies and individuals achieve their full potential through my Human-Centric approach, which has enabled companies to thrive in the digital age.

Skills: Design Thinking, Creative Direction, Art Direction, Advertising, Marketing Direction, Project Planning, UX Design, Customer Management, Sales, B2B Partnership Management

MOTION RECRUITMENT **Modern Workplace Architect - SharePoint - M365** **APR 2024 - PRESENT**

- Designed and Implemented SharePoint Intranet for national charter school organization used by 3500+ members.
- Created Brand Design System for Education organization

Skills: User Interface Design · Web Design · Creativity and Innovation · Human Interface Design · Strategic Thinking · Design Thinking · Visual Design · Design Systems · Customer Experience · Information Architecture · Application Architecture · User Experience Design (UED) · User Experience (UX)

BLUEROCK CONSULTING **Principle UX/UI Architect** **AUG 2023 - PRESENT**

- Spearheaded a successful redesign project, resulting in a modern and user-friendly website that increased user engagement by 30%.

Skills: User Interface Design · Web Design · Creativity and Innovation · Human Interface Design · Strategic Thinking · Design Thinking · Visual Design · Design Systems · Customer Experience · Information Architecture · Application Architecture · User Experience Design (UED) · User Experience (UX)

WELOCALIZE **Senior Manager, Enterprise Applications Architect - UX/CX/EXP/UI - NLP/NLM/AI** **JUNE 2015 - MAY 2023**

- Employee Experience Enhancement: Developed and deployed innovative UX/UI strategies across Intranet, Extranets, and MS Teams, leading to a 30% increase in user satisfaction and collaboration.
- Design Thinking Champion: Spearheaded design thinking initiatives, driving a culture of innovation and contributing to a 40% decrease in project delivery time.
- Enterprise Applications Architecture: Led design and implementation of Microsoft 365 solutions, resulting in a streamlined user experience and 25% improvement in overall employee engagement.

Skills: Customer Experience · Business Process Automation · User Experience Design (UED) · Design Thinking · SharePoint · User Experience (UX)

SLALOM CONSULTING **Senior SharePoint Solutions Architect - Digital Media Consultant** **DEC 2009 - APR 2014**

- Lead the creation of the Portals Practice in Portland Office, driving revenue to 3 million
- Designed Digital Playbook for repeatable Intranet designs reducing overhead by 43%
- Lead the organization on SharePoint 2010, including the design and deployment of the Vancouver 2010 Olympic website.

Skills: Customer Experience · Business Process Automation · User Experience Design (UED) · Design Thinking · SharePoint · User Experience (UX)

MORE EXPERIENCE ... **Full employment experience can be found here: www.digitalmacgyver.com/decadesofwork** **DEC 1985 - DEC 2009**

Education

Argosy University - Seattle WA.- Doctor of Business Administration | DrBA, Marketing | 2011-2014

Argosy University - Seattle WA.- Master of Business Administration | M.BA, Marketing | 2008-2010

University of the West of England - Bristol England | LL.M, Law | 2005-2007

Champlain College - Burlington VT. | B.S. Digital Forensics | 2003-2005



<https://www.digitalmacgyver.com/>



<https://www.linkedin.com/in/digitalmacgyver/>